**Course Syllabus**

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| Institution | University of Petroşani |
| Faculty | Sciences |
| Field of study | Business Administration |
| Level | Bachelor |
| Program of study | Economy of trade, tourism and services |

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| Course | **Pricing and competition** |
| Code | C.G.3.2.16 |
| Year of study (semester) | III (VI) |
| Number of hours | 42 |
| Number of credits | 3 |
| Professor | Assoc. Prof., Ph.D. DURA CODRUȚA |

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| **No.** | **Topic** |
|  | The basis of the pricing system. |
|  | The competition. |
|  | The pricing mechanism under competitive markets. |
|  | Cost-Based Pricing. |
|  | Pricing methods for new products. |
|  | The formation and rationale of pricing for products purchased from external markets. |
|  | Price and tariffs information system.  |
|  | Pricing strategies.  |